



Region 5 EPA Pollinator Grant

Office of the Indiana State Chemist

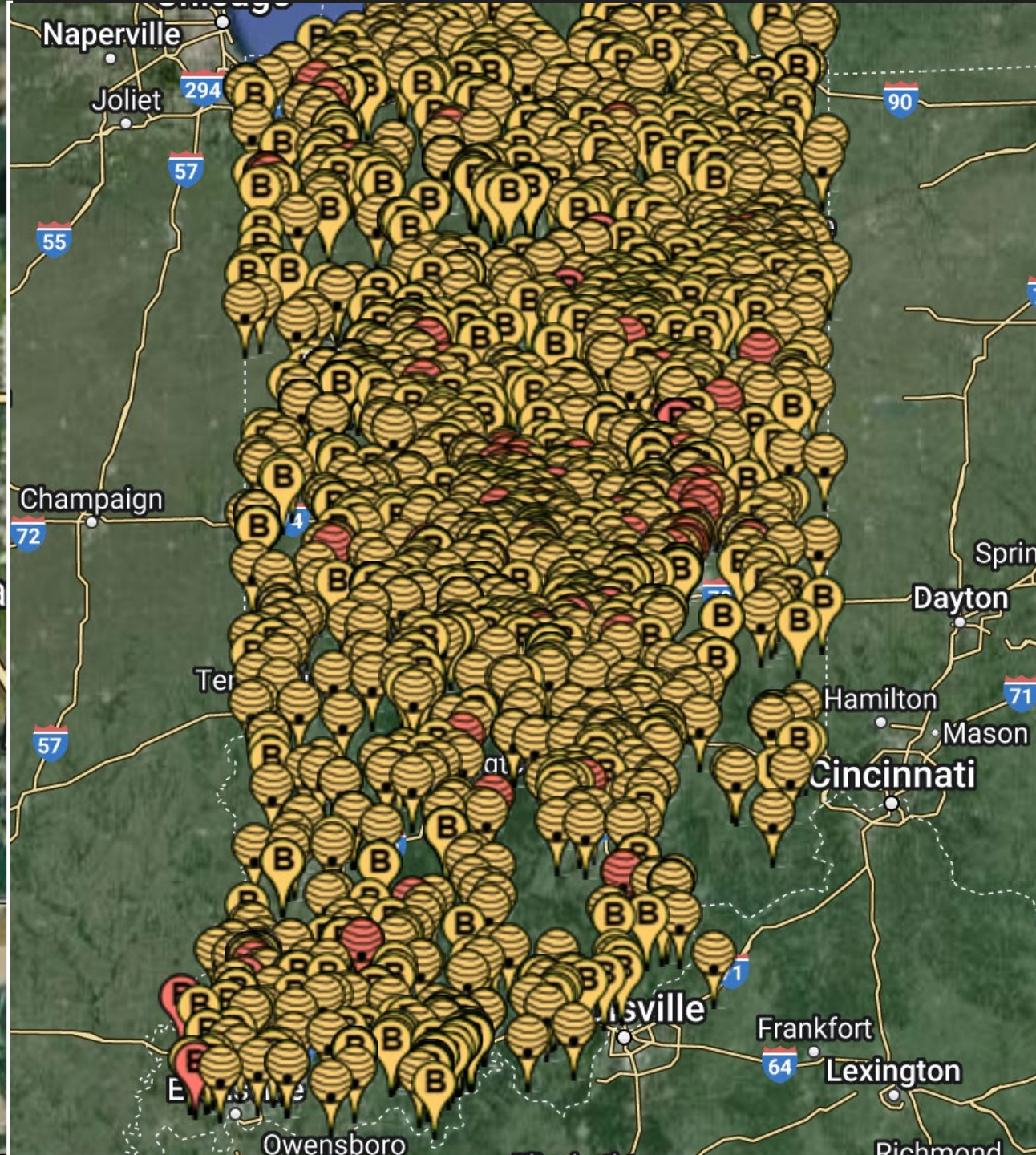
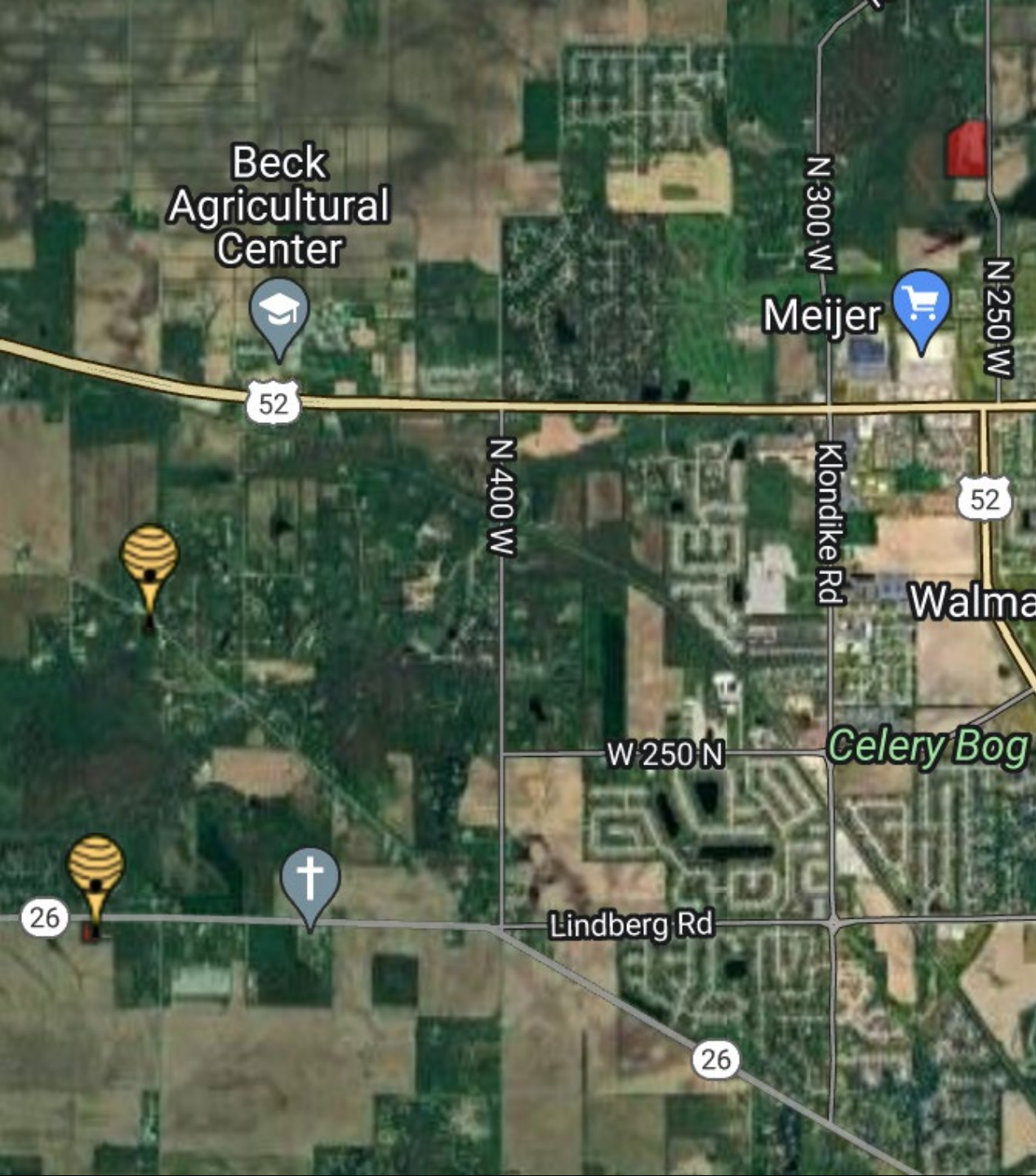
FY2024

Beth Carter

Pollinator Grant Details

- ◆ Indiana awarded \$10,000 to help support pollinators.
- ◆ Grant specifics-Collaborate with FieldWatch to encourage beekeepers to voluntarily sign up on BeeCheck.
- ◆ FieldWatch is a communication tool that enables beekeepers and pesticide applicators to work together to protect apiaries through use of the BeeCheck mapping program.
- ◆ Original idea- free sign for newly mapped apiaries
- ◆ Reality- very expensive. ~\$50 a sign. Not everyone likes signs.





Field signs

- ◇ Distribute in person at trade shows
- ◇ Partner with Indiana Department of Natural Resources/ Apiary Inspector (Jared Spokowsky)
- ◇ Collaborate with Purdue Extension Educators
- ◇ Bulk order 100 at a time. Picked up in person to save on shipping. \$11 a sign.
- ◇ Signs only given to beekeepers with registered hives.
- ◇ Ordered and distributed 325 signs





Protect your bees.
Protect your investment.

Register Today!
<https://bit.ly/INBeeCheck>



The BeeCheck registry was created to foster communication between pesticide applicators and beekeepers. Its goal is to promote awareness and stewardship activities to help prevent adverse effects to pollinators. BeeCheck is completely free and takes less than 5 minutes to sign up. If you are already a BeeCheck user, thank you and don't forget to renew your hive location annually.

This postcard was sent by the Office of the Indiana State Chemist, in collaboration with Region 5 EPA, to help support



Office of Indiana State Chemist
Purdue University
175 S. University St.
West Lafayette, Indiana 47907-2062

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Postcard to Beekeepers

- ◆ Partnered with the Indiana Beekeeper's Association.
- ◆ Developed a postcard to encourage beekeepers to register and renew their hives on Beecheck.
- ◆ Mailed 1,335 postcards to beekeepers.
- ◆ Since January, we have seen almost 1400 new hives registered. ~ 15% increase

Drift is expensive. Avoid the hassle.



Before you spray  check **DriftWatch** today!



Sometimes you don't always know what is near your application site whether that be a beehive, a sensitive crop, or a high value crop. **Driftwatch** mapping registry shows the locations of these sensitive sites. Its goal is to promote awareness and stewardship activities to help prevent adverse effects to pollinators and crops. You can sign up for free as an applicator to view sites in your area and even be notified when new sites are registered. This tool could help you avoid the hassle and expense of drift.

Before you spray check **DriftWatch** today!



Office of the Indiana State Chemist, Purdue University
175 S. University St., West Lafayette, IN 47907-2063

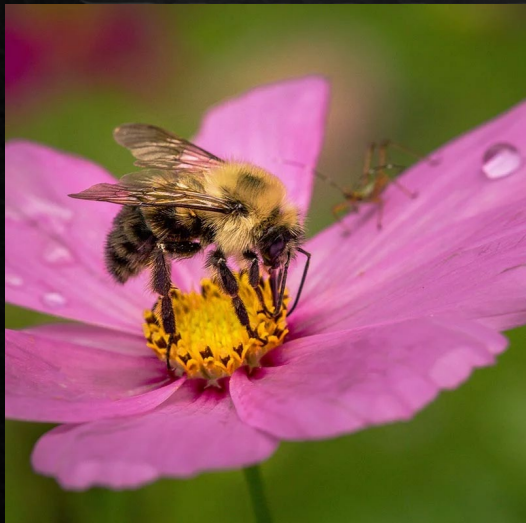
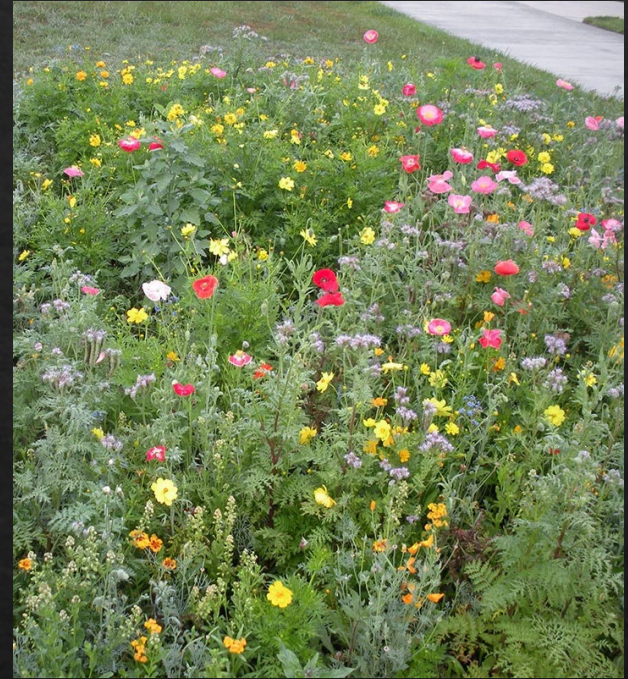
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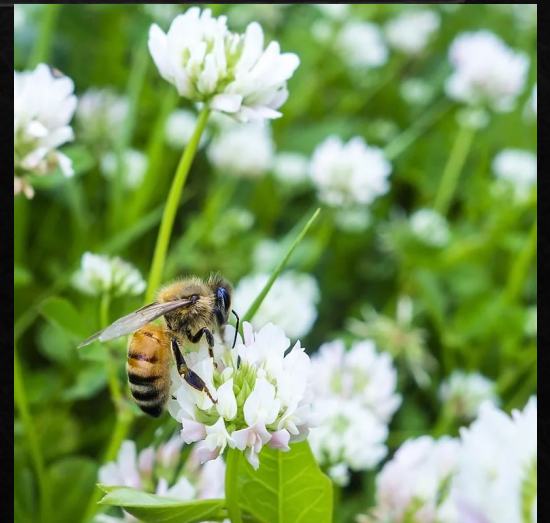
This postcard was sent by the Office of the Indiana State Chemist and Purdue Pesticide Programs to help support and protect pollinators in Indiana. Questions can be directed to carter14@purdue.edu.

Postcard to applicators

- ◆ System only works if applicators are checking the map
- ◆ Partnered with Purdue Pesticide Programs.
- ◆ Mailed 8,900 postcards to private applicators in Indiana.
- ◆ Mailed 650 to commercial ag applicators (category 1)



Pollinator seed packets



The Numbers

Item description	Cost
BeeCheck Field signs- 300	3300
Postcard design beecheck	540
BeeCheck postcard print and mail	995
DriftWatch postcard design	505
DriftWatch print and mail PA	3703
Postcard mailer to Cat 1	402
Seed Packets	175
Additional signs	380



Thank you.